

Deriving Value from Boost Partnerships

WHAT DOES BOOST MEDIA DO?

- Founded in San Francisco in 2009, Boost enables advertisers to create impactful online conversations with relevant, personalized ad creative across campaigns.
- Boost optimizes ads for premium global brands across the retail, education, financial, healthcare and insurance, auto and travel verticals.
- Online marketers are willing to share revenue and conversion value data with Boost for optimization purposes.
- Boost is the global solution, with a platform that provides fresh, performance-driven creative in 12 localized languages worldwide.

WHAT IS CREATIVE OPTIMIZATION?

Creative optimization is the practice of enhancing messaging to improve campaign performance. While marketers have become progressively better at automating and optimizing keyword bids, creative ad copy has simply been an afterthought. Boost Media has built the world's most sophisticated platform to write, test and report on ad creative — and marketers are quickly noticing the huge opportunity in rich, personalized creative.

WHY PARTNER WITH BOOST MEDIA?

1. **Grow** pipeline by jointly enabling customer facing teams
2. **Acquire** new revenue streams through referral agreements and integrations
3. **Leverage** propriety data and insights from the leading provider in creative optimization
4. **Deliver** value to your vendor ecosystem by partnering with a best-in-class solution

BOOST MEDIA STATS

ENTERPRISE CUSTOMERS >100

AD SPEND OPTIMIZED >\$1B

OUR PARTNERS:



Boost Media

Interested? Please contact
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